

Curriculum Vitae

Christine Benesch

christine.benesch@unisg.ch
www.benesch.ch

Personal Information

Birth Date October 2, 1980 (in Zurich, Switzerland)
Nationality Swiss
Languages German (native), English (fluent), Italian (intermediate), French (intermediate),
 Swedish (basic)

Academic Positions

Since 2019 HWZ - UNIVERSITY OF APPLIED SCIENCES IN BUSINESS
 ADMINISTRATION ZURICH, Switzerland
 Lecturer

Since 2011 UNIVERSITY OF ST. GALLEN, Department of Economics, Switzerland
 since 08.2011 Lecturer
 08.2011-07.2018 Assistant Professor
 04.2011-07.2011 Post-doc

2010-2011 HARVARD KENNEDY SCHOOL, Cambridge, MA, USA
 Visiting Research Fellow, Women and Public Policy Program (WAPPP)
 Sponsor: Prof. Iris Bohnet

2008-2009 SWISS FEDERAL INSTITUTE OF TECHNOLOGY ZURICH (ETH), Switzerland
 Research Assistant
 Prof. Dr. Gérard Hertig, Chair in Law and Economics

2004-2008 UNIVERSITY OF ZURICH, Institute for Empirical Economic Research, Switzerland
 Research Assistant
 Prof. Dr. Bruno S. Frey, Chair for Political Economy and Non-Market Economics

Education

2004-2009 UNIVERSITY OF ZURICH, Switzerland
 Ph.D. Studies in Economics, Dr. oec. publ., 'summa cum laude'
 Advisor: Prof. Bruno S. Frey
 Thesis title: 'An Economic Analysis of Television Consumption'

2000-2004 UNIVERSITY OF ZURICH, Switzerland
 Studies in Economics, lic. oec. publ. (M.A. equivalent), 'summa cum laude'

Research Interests

Media economics, political economy, behavioral economics, public economics

Continuing Education

- 2013-2015 Certificate of Advanced Studies (CAS) in Teaching in Higher Education, University of St. Gallen
- 2011 AEA Continuing Education Program, Denver
Course in Game Theory (Avinash Dixit, David Reiley)
- 2008 Study Center Gerzensee, Switzerland
Course in Law, Economics and Business (Robert D. Cooter)
- 2005 University of Essex, UK
Essex Summer School in Social Sciences Data Analysis and Collection

Awards & Research Grants

- Swiss National Science Foundation (SNF), Grant 163135 (subproject), 2016-2019
- Profile Area Economic Policy, University of St. Gallen, research grant for project on online information and election outcomes, November 2014.
- Teaching Award 2012 of the Department of Economics, University of St. Gallen.
- Profile Area Economic Policy, University of St. Gallen, research grant for project on free newspapers and media consumption, June 2011.
- Swiss National Science Foundation (SNF), research scholarship, January-December 2010.
- 3rd Lindau Meeting of Winners of the Bank of Sweden Prize in Economic Sciences in Memory of Alfred Nobel, invited participant and Handelsblatt-Fellow, August 2008.
- Mercator-Prize 2007 for the research project “The Effects of Media Consumption on Behavior and Well-Being: An Economic Analysis”.
- Research Fund of the University of Zurich (Forschungskredit), dissertation grant, November 2005-October 2007 and November 2007-October 2008

Teaching Experience

- Macroeconomics I (Assessment, German) (with M. Bütler), University of St. Gallen, 2017-2019 (scheduled).
- Media between Economics and Culture (MA, German) (with V. Kaufmann), University of St. Gallen, 2015-2018 (scheduled).
- Personnel Economics (BA, English), University of St. Gallen, 2013-2017.
- Method Seminar (PhD in International Affairs and Political Economy, English, with Prof. Daniele Caramani, Prof. James Davis and Prof. Patrick Emmenegger), 2012-2016.
- Media Economics (BA/MA, English), University of Lucerne, 2012.
- Tutorials in Macroeconomics I/Microeconomics I (Assessment, German), University of St. Gallen, 2012.
- Media Economics (MA, English), University of St. Gallen, 2011-2014.
- Non-Market Economics (BA, German), University of St. Gallen, 2011-2014.
- Lecture and Workshop Series in ‘Law and Economics of Intellectual Property’ (MA/PhD, English, teaching assistant to Prof. Stefan Bechtold, Prof. Andreas Heinemann and Prof. Gérard Hertig), University of Zurich, 2009.
- Lecture and Workshop Series in ‘Law and Finance’ (MA/PhD, English, teaching assistant to Prof. Anne van Aaken, Prof. Stefan Bechtold, Prof. Bruno S. Frey and Prof. Gérard Hertig), University of Zurich, 2008-2009.
- Lecture and Workshop Series in ‘Law and Economics’ (MA/PhD, English, teaching assistant to Prof. Anne van Aaken, Prof. Stefan Bechtold, Prof. Bruno S. Frey, Prof. Gérard Hertig, Prof. Klaus Mathis and Prof. Alois Stutzer), University of Zurich, 2008-2009.
- Economic Policy: Public Security (MA, German, co-teaching with Prof. Bruno S. Frey, Prof. Reiner Eichenberger and Prof. Alois Stutzer), University of Zurich, 2007.
- Public Choice (MA, German, co-teaching with Prof. Bruno S. Frey), University of Zurich, 2006.

Environmental Economics (MA, German, co-teaching with Prof. Bruno S. Frey), University of Zurich, 2005/06.
Tutorials in Advanced Microeconomic Theory 2 (MA, German), University of Zurich, 2005.
The Rational Choice Approach in Social Sciences (MA, German, co-teaching with Prof. Bruno S. Frey), University of Zurich, 2004/2005.
Tutorials in Macroeconomics 2 - The Public Sector' (BA, German), University of Zurich, 2004.

Professional Services

Refereeing: Review of Economics and Statistics, Economic Journal, Journal of Media Economics, Kyklos, Political Communication, Scandinavian Journal of Economics, Poetics, Public Health

Representative in the Program Committee of the Doctoral Program in International Affairs and Political Economy, University of St. Gallen (2012-2018)

Publications and Presentations

Monographs

Benesch, Christine (2009). The Economics of Television Consumption. Online Dissertation, University of Zurich.

Publications in Peer Reviewed Journals

Benesch Christine, Monika Bütler and Katharina E. Hofer (2018). Transparency in Parliamentary Voting. *Journal of Public Economics* 163: 60-76.

Benesch, Christine (2012). An Empirical Analysis of the Gender Gap in News Consumption. *Journal of Media Economics*, 25(3): 147-167.

Benesch, Christine, Bruno S. Frey and Alois Stutzer (2010). TV Channels, Self-Control and Happiness. *The B.E. Journal of Economic Analysis and Policy* 10(1) (Contributions): Article 86.

Frey, Bruno S. and Christine Benesch (2008). TV, Time and Happiness. *Homo Oeconomicus* 25(3-4): 413-424.

Frey, Bruno S., Christine Benesch and Alois Stutzer (2007). Does Watching TV Make Us Happy? *Journal of Economic Psychology* 28(3): 283-313.

Contributions to Edited Books

Benesch Christine (2019). 'Mostly Harmless Econometrics'. In: B. Frey & S. Schaltegger (Eds.): *21st Century Economics. Economic Ideas You Should Read and Remember*. Springer, Heidelberg, forthcoming.

Benesch Christine (2018). A Political Economic Analysis of Transparency in a Digital World. In: Thouvenin, Florent, Peter Hettich, Herbert Burkert and Urs Gasser (Eds.): *Remembering and Forgetting in the Digital Age. An Interdisciplinary Approach to a Complex Phenomenon*. Springer, Heidelberg, p. 161-168.

Benesch Christine (2017). More Choice Is Always Better. In: Frey, Bruno S. and David Iselin (Eds.): *Economic Ideas You Should Forget*. Springer, Heidelberg, p. 11-12.

Working Papers

Benesch, Christine, Simon Loretz, David Stadelmann and Tobias Thomas (2018). Media Coverage and Immigration Worries. Dice Discussion Paper No. 288/ CREMA Working Paper No. 2018-3 (*revision requested by JEBO*).

Benesch Christine, Mark Schelker and Lukas Schmid (2014). Online Information and Voting: The Effects of *Smartvote* on Election Outcomes. Mimeo, University of St. Gallen and University of Fribourg.

Benesch, Christine (2010). Governance of Public Broadcasters and Television Consumption. CREMA Working Paper No. 2010-18.

Benesch, Christine (2010). Local TV Markets and Elections. Institute for Empirical Research in Economics, University of Zurich.

Work in Progress

Newspapers aren't Dead: Strategic Habituation Could Create Tomorrow's Readers (with Felix Oberholzer and Aleksander Rosinski).

Television and Political Selection.

A Direct Test of the Decentralization Theorem Using Data on Subjective Well-Being (with Alois Stutzer).

Presentations at Conference and Research Seminars

2018: University of Bayreuth.

2017: ASSA Annual Meeting, Chicago, USA.

2016: Workshop Beyond Basic Questions, Salzburg, Austria; DICE Workshop "The Economics of Media Impact", Düsseldorf, Germany.

2015: Annual Meeting of the European Public Choice Society, Groningen, Netherlands; Annual Meeting of the Swiss Society for Economics and Statistics, Basel, Switzerland; Annual Congress of the European Economic Association, Mannheim, Germany; Workshop "Remembering and Forgetting in the Digital Age, Schaffhausen, Switzerland.

2014: University of Heidelberg, Germany.

2013: Annual Meeting of the European Public Choice Society, Zurich, Switzerland.

2012: Annual Meeting of the Verein für Socialpolitik, Göttingen, Germany; 11th Journées Louis-André Gérard-Varet - Conference in Public Economics, Marseille, France; University of Lucerne, Switzerland.

2011: Annual Meeting of the Swiss Society for Economics and Statistics, Lucerne, Switzerland; Workshop 'Kirchberger Rencontre 2011', Lucerne, Switzerland.

2010: WAPPP Seminar, Harvard Kennedy School, USA.

2009: Annual Meeting of the Verein für Socialpolitik, Magdeburg, Germany; Workshop Beyond Basic Questions, ETH Zurich, Switzerland; Spring Meeting of Young Economists, Istanbul, Turkey; Annual Meeting of the European Public Choice Society, Athens, Greece.

2008: 6th Workshop on Media Economics, Zurich, Switzerland; Basel Workshop on Happiness and Economics, University of Basel, Switzerland.

2007: Conference on New Developments in Political Economy, Boldern, Switzerland; International Conference Policies for Happiness, Siena, Italy.

Media Coverage (Selection)

Alexander Trentin (2017). 'Ökonomische Ideen über Bord werfen: "Mehr Auswahl ist immer besser"' Finanz und Wirtschaft, March 29, 2017: p. 21.

Monika Bütler (2015). 'Abstimmung per Knopfdruck verändert die Entscheide' NZZ am Sonntag, October 04, 2015: p. 18.

Felix Oberholzer-Gee (2009). 'Lokale Medien in Not – ist der Patient zu retten?' Neue Zürcher Zeitung Nr. 86, April 15, 2009: p. 23.

'Lokalfernsehen weckt politisches Interesse.' Neue Zürcher Zeitung Nr. 255, October 31, 2008: p. 63.

Mussler, Werner (2006). 'Fernsehen macht unglücklich.' Frankfurter Allgemeine Sonntagszeitung Nr. 42, October 22, 2006: p. 36.

Blöchlinger Brigitte (2006). 'Gar nicht nutzenoptimiert: der Homo oeconomicus vor dem TV.' Unipublic, March 06, 2006. <http://www.unipublic.unizh.ch/magazin/wirtschaft/2006/2011.html>

'Macht Fernsehen unglücklich?' Facts, June 16, 2005: p. 15.

'Macht Fernsehen glücklich?' Interview by Thomas Balderer on Radio DRS 3, January 25, 2006.

Storbeck, Olaf (2005). 'Weniger fernsehen = glücklicher leben.' Handelsblatt No. 223, November 11, 2005: p. 8.

Martin, Peter (2005). 'TV's Biggest Crime - it's a Thief of Time.' Sydney Morning Herald, June 29, 2005: p. 13.

References

PROFESSOR BRUNO S. FREY
CREMA – Center for Research in Economics,
Management and the Arts
Südstrasse 11
CH-8008 Zürich
Switzerland

Phone: +41 44 380 0078

Email: bruno.frey@bsfrey.ch

PROFESSOR MONIKA BÜTLER
SEW-HSG
University of St. Gallen
Varnbühlstrasse 14
9000 St. Gallen
Switzerland

Phone: +41 71 224 2317

Email: monika.buetler@unisg.ch

January 2019